

The Largest Gathering of 3,000 MICE Elites in Mobile Internet Era!

CMIC2014

The 7th China Meetings Industry Convention

China National Convention Center (CNCC) 2014.12.2-4 Beijing





CMIC2014
第七届中国会议产业大会
The 7th China Meetings Industry Convention

CMIC
2014

CMIC2014

The 7th China Meetings Industry Convention

Mobile - Makes MICE be More Charming

Meetings+Exhibitions+Matchmakings+Trainings=4-in-One

Beijing CNCC 2014.12.2-4



3000 Attendees



2500 Future MICE projects to be matched



2000 Buyers and planners both from corporations and associations



500 Elites from MICE firms



50 Meetings and events



30 Countries and regions



7 Years of constant support from the industry



1 Perfect networking and business platform both for China and abroad



CMIC2014
第七届中国会议产业大会
The 7th China Meetings Industry Convention

Welcome Words

Are you ready to enter the new era of mobile internet?

Learning, Discussion, Idea Sharing, Networking and Matchmaking.....

Welcome to join CMIC 2014!

Changes

What are the main changes this year?

- * MICE Purchasing Committee-China(MPC-China)annual meeting 2014 ~ Over two hundreds of MPC-China members will join in CMIC2014
- * The majority of the hosted buyers are from corporations
- * High-end hotels and chains will be the main suppliers

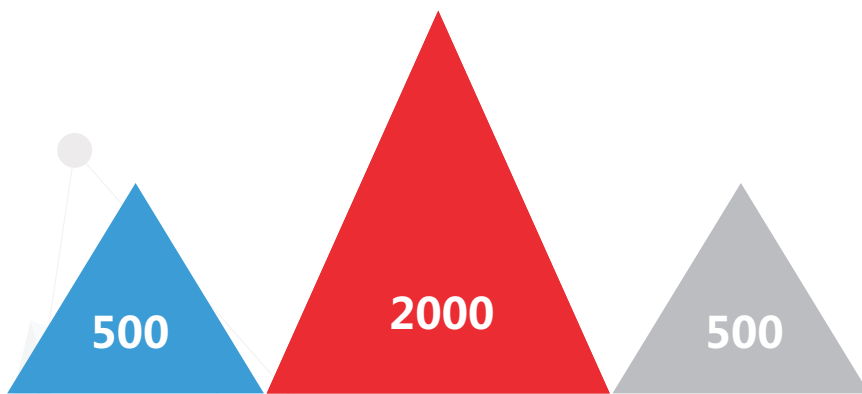
CMIC2013 Review

- * 2nd-4th December 2013 / CNCC
- * Total attendees :1920
- * Participating countries:19
- * Total meetings & events:30



Who?

Who will come to the meeting?



- 2000 Planners and buyers from corporations and associations
- 500 Attendees from MICE firms
- 500 Suppliers or attendees from MICE destinations

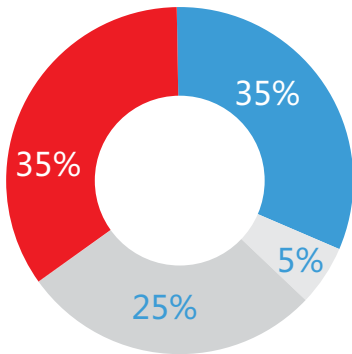
Benefits

What are the attendee's benefits?

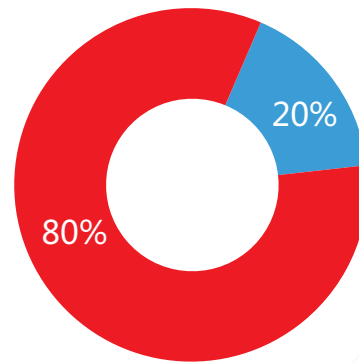
- * Learning, discussion, idea sharing
- * Social networking
- * Matchmaking and business development

Who?

Who will be the Hosted Buyers?



- 140 Planners and buyers from well-known corporations and associations, 35%
- 100 MICE firms, 25%
- 140 Associations, 35%
- 20 Independent Meeting planners, 5%



- Beijing, 80%
- Shanghai and other cities, 20%

Who will be the suppliers?

- * Hotels and hotel chains, 65%
- * MICE firms and travel agencies, 20%
- * Technology, equipment, etc. 10%
- * Government organizations, CVBs 5%
- * Region: 85% from mainland China, 15% from abroad

Who?

Who will be the exhibitors?

- * Convention Hotels, Hotel Chains, Centers and Travel Chains
- * Tourism Bureaus, Conference and Exhibition Development Offices, Bureaus of Commerce, Conference and Exhibition Association, etc.
- * MICE Firms, Travel Agencies
- * Technologies, Equipment, Meeting Building Companies. Transportation
- * MICE Education and Training Institution

Process

What is the process?

- * Complete the registration form
- * Select booth location
- * Sign contract
- * Booth fee payment
- * Following works



Who?

Who are the organizers?

Hosts

Beijing Municipal Commission of Tourism Development (BMCTD)
China Convention and Exhibition Society (CCES)

Organizers

MeetingsChina Magazine
MICE Purchasing Committee-China(MPC-China)
C-Events Consulting Co., Ltd.

Strategic Partners-China MICE Cities Alliance(CMCA)& 14 Members

Beijing Municipal Commission of Tourism Development (BMCTD)
Shanghai Municipal Tourism Administration
Tianjin Municipal Tourism Administration
Tourism Administration of Xi'an
Chengdu Municipal Bureau of Exposition
Hangzhou Tourism Commission
Kunming Tourism Development Commission
Sanya Tourism Development Commission
Nanjing Municipal Tourism Commission
Xiamen Tourism Bureau
Dalian Tourism Administration
Guilin Municipal Tourism Bureau
Guangzhou Municipal Tourism Bureau
Suzhou Municipal Tourism Bureau

Strategic Partners-Government Organizations

Yunnan Provincial Tourism Development Commission
Hebei Provincial Convention and Exhibition Industry Development Office
Nanjing Convention and Exhibition Industry Development Office
Guiyang Convention and Exhibition Industry Development Office

Co-Organizers

China National Convention Center (CNCC)
Huelead Audiovisual
Beijing High-end Tourism & Meeting Industry Alliance (BHTMIA)
Shanghai MICE Consultant Committee(SMCC)

Supporting Organizations

International Congress & Convention Association(ICCA)
American Society of Association Executives(ASAE)

Strategic Partners-Corporations

China CYTS MICE Service Co., Ltd.
CTS MICE Service Co., Ltd.
CITS International M I C E Co., Ltd
Comfort MICE Service Co., Ltd.
Blue Strategy (Beijing) Consulting CO,LTD
Beijing UNITOUR International Conference Service Co., Ltd.
AcrossChina Communication Group Co., Ltd
HRH Communications
HighTeam
China International Conference Center for Science and Technology (CICCST)
TUI
MCI
Helmsbriscoe
Novool
PCODMC.COM

CMIC2014 Main Participants-Alliances



China MICE Cities Alliance (CMCA)

Initiated by Beijing Municipal Commission of Tourism Development, CMCA has 14 members of MICE cities, including Beijing, Shanghai, Tianjin, XiAn, Chengdu, Hangzhou, Kunming, Sanya, Nanjing, Xiamen, Dalian, Guilin, Guangzhou, Suzhou. The primary purpose of the alliance is to provide opportunity to exchange experience and share ideas between the members, etc.



Beijing High-end Tourism and Meetings Industry Alliance (BHTMIA)

BHTMIA is an alliance that initiated by Beijing Municipal Commission of Tourism Development and Beijing well-known institutions in the meetings industry and high-end tourism. The alliance has 200 members till now. They are mainly from professional tourism organizations, such as MICE firms, conference venues or conference center, meeting organizers, MICE department of enterprises, etc. The alliance's aim includes idea sharing, business cooperation, and so on.



MICE Purchasing Committee-China (MPC-China)

Initiated by China Meetings Industry Convention (CMIC), MPC-China is an alliance for MICE purchasing professionals from enterprises, including Fortune 500 Corporations and other well-known enterprises, with networking and business cooperation as the alliance's aim.



Shanghai MICE Consultant Committee (SMCC)

Sponsored by Shanghai MICE firms, the committee is the platform to share ideas and resources, exchange information and so on. The purpose of the committee is to enhance the development of MICE industry in Shanghai and other regions all over the country.

PCODMC



The alliance is set up in 2012, it's a social networking and business platform for elites from MICE industry. It's an alliance that has the most PCO and DMC members. They are from more than 180 enterprises. PCODMC builds a communication platform for members and it helps its members to reduce purchasing costs.



What?

What are the main events?

Part 1 Comprehensive Events

1. Opening Session
2. Exhibition
3. Pre-arranged Appointment
4. MICE Matchmaking Event
5. VIP Appreciation Lunch
6. CMIC2014 Welcome Reception and Award Ceremony

Part 2 Events For Hosted Buyers

1. City Tour
2. Beijing High-end Venue Tour
3. Ice-Breaking
4. Post-conference Trip A : Beijing Yanxi Lake International Club
5. Post-conference Trip B : Beijing WTown

Part 3 Events For Corporate Planners & MICE Firms

1. MPC-China Annual Meeting 2014
2. MPC-China Education Session 2014
3. Idea-sharing Meeting on Internet Marketing
4. International Incentive Travel Forum
5. Meeting on MICE Market Trend Analysis of Key Industry 2015 I-Pharmaceuticals
6. Meeting on MICE Market Trend Analysis of Key Industry 2015 II-Auto
7. Meeting on MICE Market Trend Analysis of Key Industry 2015 III-IT
8. Meeting on MICE Market Trend Analysis of Key Industry 2015 IV-Direct Selling
9. Meeting on MICE Market Trend Analysis of Key Industry 2015 V-Finance
10. Meeting on MICE Market Trend Analysis of Key Industry 2015VI-FMCG
11. O2O Experience Sharing Sessions for MICE Firms
12. SMCC Annual Meeting 2014

Part 4 Associations

1. Association Leaders Meeting
2. Association Meetings Forum
3. Welcome Reception for Association Leaders



4. Academic Meetings Seminar
5. Training Meetings Seminar
6. Round-Table Conference on International Meetings
7. New Technology Forum
8. Exhibition Display Seminar

Part 5 MICE Destination Specials: Events for CVBs

1. CMCA Annual Meeting 2014
2. China MICE Industry Development Forum
3. Chinese MICE Market Symposium
4. MICE Destination Creative Interactive SHOW

Part 6 Convention Hotels/ Chains/ Centers: Events for Venues

1. O2O Experience Sharing for Convention Hotels
2. Round-Table Conference on MICE Market for Hotel Chains

Part 7 Beijing High-end Tourism and Meetings Industry Alliance (BHTMIA)

1. BHTMIA Council Meeting 2014
2. BHTMIA Annual Meeting 2014

Part 8 Events for MICE Education and Training

1. CCMP Education Program
2. CCMP Annual Reunion 2014

Part 9 Annual Reports

1. China Association Annual Meeting Report 2014
2. Beijing High-end Tourism Online Development Report
3. Top 10 Meeting Technologies 2014
4. China's 100 Most Influential Convention Centers 2014
5. China MICE Cities Top 10 Series 2014

Part 10 CMIC Award 2014

1. Comprehensive Awards

CMIC 2014 Person Of The Year
CMIC 2014 Special Contribution Award
CMIC 2014 Women Of The Year

2. Destination Awards

China's Most Popular International Meetings Destinations 2014
China's Most Popular MICE Destinations 2014
The Most Popular International MICE Destinations 2014

3. Convention Hotel/Center Awards

The Most Popular Hotel Chains 2014
The Most Popular International Convention Centers 2014
The Most Popular International Convention Hotels 2014
The Most Popular Special Venues 2014

4. MICE Organizer and MICE Firm Awards

The Best Professional International Meeting Firms 2014
The Best MICE Firms 2014
The Best International Meetings Organizing 2014
The Best Incentives Organizing 2014
The Best Corporate MICE Cases 2014



What

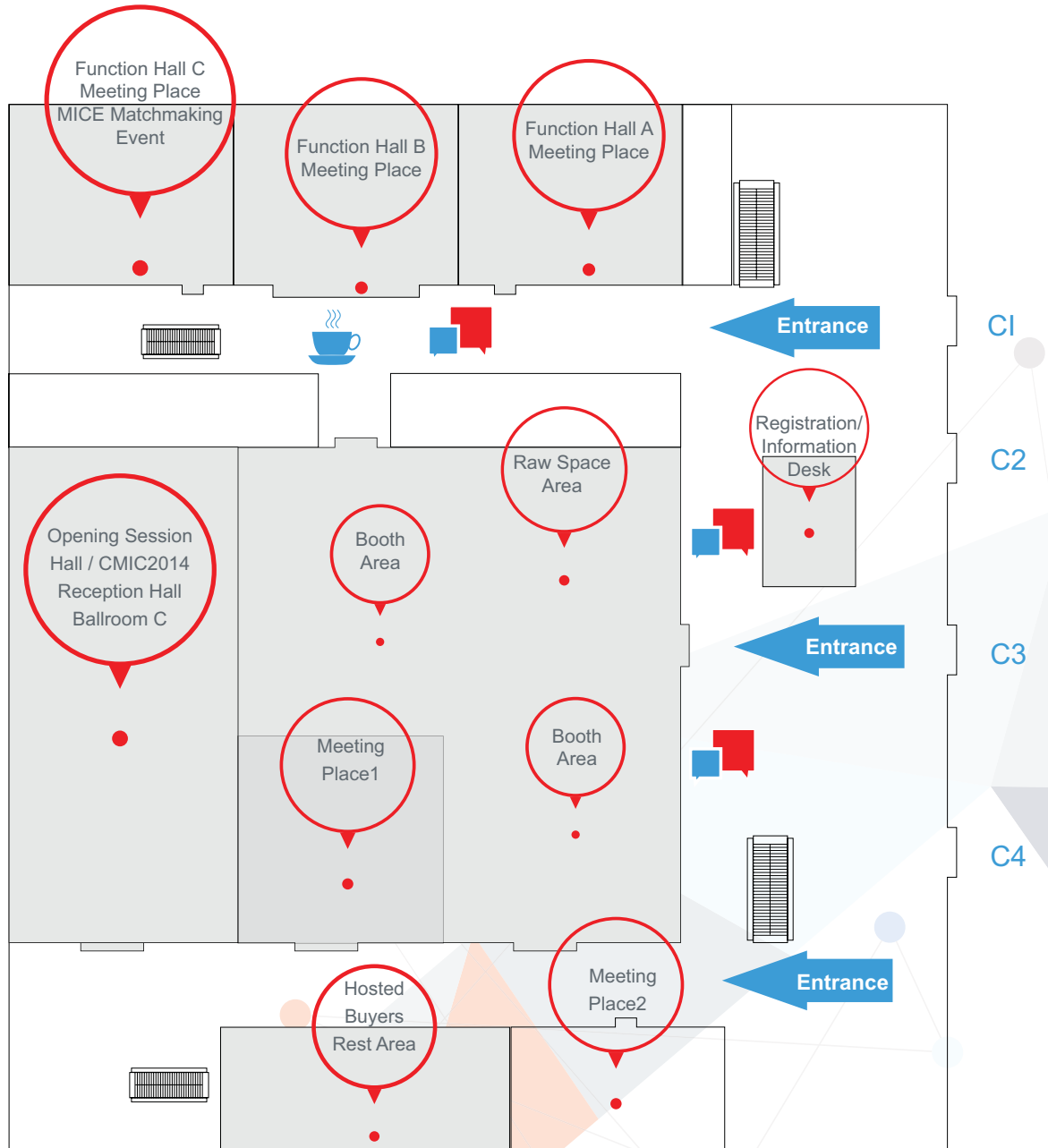
What is the agenda?

CMIC 2014 Agenda (Proposed)

Meeting Date: 3rd -4th of Dec		Venue: CNCC-Convention Are
Exhibition Date: 3rd -4th of Dec		Venue: CNCC-Convention Area, FL1, Ballroom AB
Pre-Arranged Appointment / Exhibition: 3rd -4th of Dec		Venue: CNCC-Convention Area, FL1, Ballroom AB(On the Booths)
MICE Matchmaking Event: Afternoon, 3rd of Dec.		Venue: CNCC-Convention Area, FL1, Function Hall C
Time	Events	Venue
29th Nov-2nd Dec		
	CCMP Education Program	
	CCMP Annual Reunion 2014	
2nd Dec		
17:30-19:30	Ice-Breaking	
14:00-17:30	Exhibition Planning	FL1,Ballroom AB
14:00-17:30	O2O Experience Sharing for Convention Hotels	Meeting Place2
17:50-19:30	Hotel and Hotel Group MICE Market Communication Dinner	Hosted Buyers Rest Area
3rd Dec Morning		
09:30-11:30	Opening Sessions	FL1,Ballroom C
10:00-12:00	MPC-China Annual Meeting	301AB
3rd Dec Noon		
12:00-14:00	Lunch-Simple Meal	FL4, Grand Hall A
12:00-13:30	VIP Appreciation Lunch	309A
12:00-14:00	Hosted Buyers' Buffet	Hosted Buyers Rest Area
12:00-13:30	Communication Reception for CVBs and Tourism Bureaus	202AB
3rd Dec Afternoon		
13:30-16:00	MICE Matchmaking Event	FL1, Function Hall C
14:00-17:30	Meeting on MICE Market Trend Analysis of Key Industry 2015 I-Pharmaceuticals	FL1, Function Hall A
14:00-17:30	Idea-sharing Meeting on Internet Marketing	FL1, Function Hall B
13:00-17:00	MICE Destination Creative Interactive SHOW	Meeting Place1
13:30-15:00	JD MICE Purchasing Event	302AB
15:30-17:30	MPC-China Education Session 2014	205AB
14:00-17:30	International Incentive Travel Forum	310
14:00-17:30	Chinese MICE Market Symposium	308
13:30-15:00	CMCA Annual Meeting 2014	305

14:00-17:30	Exhibition Creative Design Idea Sharing Meeting	303AB
15:30-17:30	Corporate Exhibition Design Forum	203AB
3rd Dec Night		
18:00-20:00	CMIC 2014 Welcome Reception and Award Ceremony	FL1,Ballroom C
4th Dec Morning		
09:00-12:00	Association Leaders Meeting	FL1, Function Hall A
09:00-12:00	Round-Table Conference on International Meetings	FL1, Function Hall B
09:00-10:20	Meeting on MICE Market Trend Analysis of Key Industry 2015 II-IT	FL1, Function Hall C
10:40-12:00	Meeting on MICE Market Trend Analysis of Key Industry 2015 III- Auto	
09:00-10:20	Academic Meetings Seminar	Meeting Place2
10:40-12:00	Training Meetings Seminar	
09:00-12:00	New Technology Forum	Meeting Place1
09:30-11:45	BHTMIA Council Meeting 2014	310
4th Dec Noon		
12:00-13:00	Lunch-Simple Meal	FL1,Ballroom C
12:00-13:00	Hosted Buyers' Buffet	Hosted Buyers Rest Area
4th Dec Afternoon		
13:00-16:30	Association Meeting Forum	FL1, Function Hall A
13:00-16:30	O2O Experience Sharing Sessions for MICE Firms	FL1, Function Hall B
16:30	End of Conference	
5th-6th Dec		
	Hosted buyers post-conference Trip A:Beijing Yanxi Lake International Club	
	Hosted buyers post-conference Trip B : Beijing WTown	

Arrangement Diagram of CMIC 2014
CNCC (Convention Area FL1) 2nd-4th December



Notes:

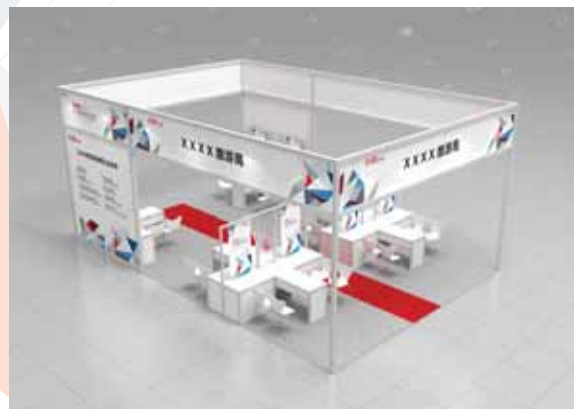
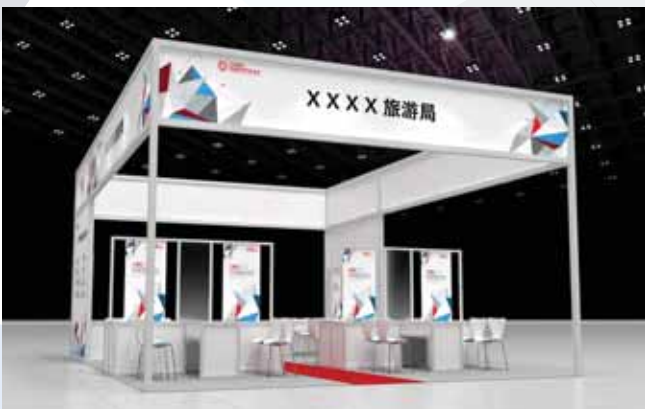
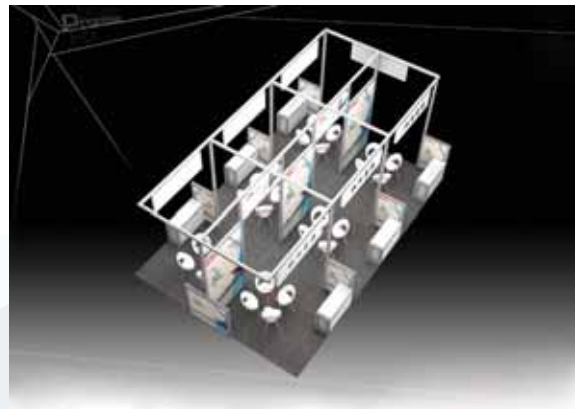
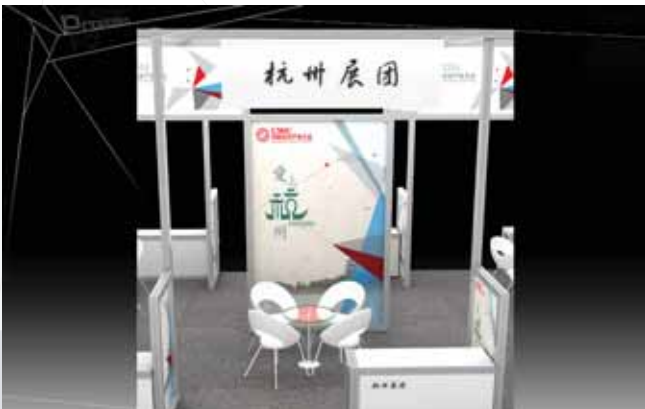
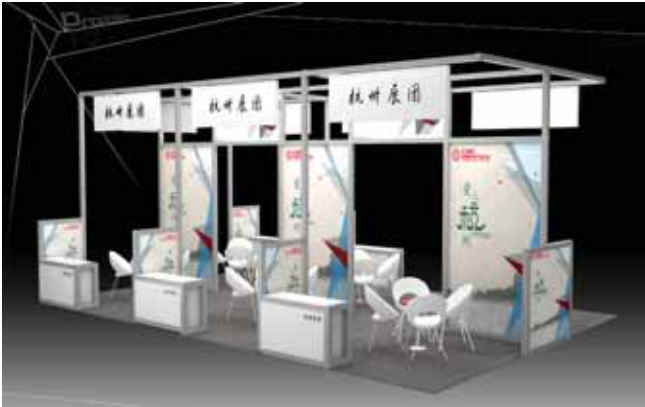


Tea Break Area



Networking Area

Booth Design





How?

How to attend the meeting?

Planners & Hosted Buyers - free to attend

Who will be free attendees or hosted buyers?

- * MICE planners and buyers from corporations
- * MICE planners and buyers from associations
- * Independent meeting organizers
- * Key PCOs, MICE firms, travel agencies and exhibition companies, etc.

How to Attend? How to be hosted buyers?

- * To Be Attendees :To register on-line and wait for our confirmation
- * To Be Hosted Buyers: To apply on-line and wait for our confirmation

Why to Be Hosted Buyer?

- * Enjoy the VIP arrangements and reception
- * Enjoy free transportation and accommodations (For hosted buyers outside of Beijing)
- * Receive special gift (For hosted buyers from Beijing)

Suppliers - pay to attend

- * Hotels/Hotel Chains/Convention Centers
- * MICE Destinations (Tourism Bureaus, CVBs, Conference and Exhibition Offices etc.)
- * DMCs, MICE Firms, Travel Agencies
- * Technologies, Equipments, Transportation, etc.
- * Education, Training Institutions, etc.

How?

How to attend the meeting?

Booth Fees List							
Patterns	Sq.m	Complimentary Convention Registration	Ticket of "MICE Matchmaking Event"	Dinner invitation	Pre-arranged Hosted Buyers	Introduction in CMIC2014 Brochure	Booth Fee
Standard Booth	9	6 Persons	1	2	20 Persons	500 words	¥28,800.00
VIP Booth	9	6 Persons	2	3	30 Persons	500 words	¥38,800.00
Simple Booth	4	2 Persons	/	/	/	100 words	¥9,800.00
Raw Space	>18	--	--		--	--	¥2,800.00 / Sq.m
Admission Fee and Matchmaking Fee							
	Materials		Lunch-Simple Meal		Dinner invitation	Admission / Matchmaking Fee	
Admission	1		2		1	¥ 3,500.00 / Person	
Matchmaking	Ticket of "MICE Matchmaking Event" (Afternoon, 3rd December)					¥ 2,800.00 / Person	

Advertising Promotion

Advertising in CMIC2014 Brochure: ¥ 6,800.00 / P

Advertising in *MeetingsChina*: ¥ 15,000.00 / P

Advertising Board in CMIC2014: ¥ 2,500.00 / Each

Sponsors

CMIC2014 makes it more easy for you to promote your brand by providing a complete benefits package to all sponsors. Every detail of our sponsor packages is meticulously designed and delivered to optimize your brand's success:

- * Sponsor for Welcome Reception for hosted buyers
- * Sponsor for Events about hosted buyers
- * Unique sponsor for Forum
- * Advertising on CMIC2014 homepage
- * Advertising on lanyard
- * Speech opportunities
- * Advertising on CMIC2014 handbag
- * Advertising leaflets (In CMIC2014 handbag)
- * Advertising boards in CMIC2014
- * Sponsor for hosted buyers tour and Ice-Breaking
- * Sponsor for hosted buyers accommodation
- * Sponsor for hosted buyers rest area
- * Sponsor for MPC-China Annual Meeting 2014
- * Title sponsor for CMIC2014 Welcome Reception and Award Ceremony
- * Sponsor for SMCC Annual Meeting 2014
- * Sponsor for Welcome Reception for Association Leaders
- * Sponsor for Association Leaders Meeting

For more details, please contact Kevin Shi: 010-64304867, or Email to szh@meetingschina.com



How?

How to join the matchmakings?

Part1-Pre-arranged appointments

Introduction:PAA is one of the key matchmaking events in CMIC2014.

PAA is the most effective way to bridge meeting planners and hotels for business cooperation. The one to one pattern helps suppliers and their targeted clients to generate wide and deep cooperation and promote business development.

Time and Date: 09:00-17:30 on 3rd-4th Dec 2014

Venue:Booths at Exhibition Area

Attendance Pattern:Pay for a Booth

Matchmaking Pattern:Hosted buyers go to the appointed booth(s) for matchmaking at the appointed time

Type of Buyers:Corporate, MICE Firms, Associations, etc.

Number of Buyer:About 260 buyers

Details:

1. CMIC will set up a special exhibition area with unified image design for every Specific destination in order to promote your brand popularity.
*The exhibitors from Governmental organizations or associations will be arranged in the same area with other exhibitors who are coming from the same province or region.
2. To register as early as possible to seize the ideal booth location in order to attract the attention of hosted buyers.
- 3.To make perfect booth design and prepare all gifts and materials in advance.
- 4.To arrange well-experienced staffs for communication, consultation and reception.
- 5.To hold a attractive displays in order to attract more buyers.



How?

Part2-Buyers-meet-suppliers

Introduction:MICE Matchmaking Fair is one of the key matchmaking events recommended by CMIC Organizing Committee and it is the most effective way to bridge meeting planners and hotels for business cooperation. The way that hosted buyers set a table and wait for matchmaking with suppliers will help suppliers to meet various types of buyers.

Time and Date:13:30-16:00 on 3rd December 2014

Venue:FL1, Function Hall C

Attendance Pattern:Pay for ticket

Matchmaking Pattern:Hosted Buyers Setting Table

Type of Buyers:Corporate, MICE Firms, Associations,etc.

Number of Buyer:About 180 hosted buyers

Details:

- 1.Buyers set up table in MICE Matchmaking Event.
- 2.Suppliers receive the hosted buyers' purchasing requirement prior to the event.
- 3.Suppliers receive the hosted buyers' layout map prior to the event.
- 4.Please arrive on time to get priority right to targeted hosted buyers.
- 5.Please arrange the well-marketing-experienced staff to the Event.
- 6.Please highlight your products and advantages in a terse way.



CMIC2014 Important Conferences and Events Introduction

I. Comprehensive Events

1. Opening session

Time: 09:00-11:00 on Dec 3rd

Theme: Mobile - makes MICE be more charming

Main Content:

- * Open show
- * Host speech: Official from Beijing Municipal Commission of Tourism Development (BMCTD)
- * Video: Charming 2014-memorable moments of China MICE cities.
- * Viewpoint share1: MICE industry in the mobile internet era---Executive from ctrip website
- * Viewpoint share2: Big Data and the future---Big Data Executive from Baidu
- * 2014 Chinese top10 conference technologies release
- * 2014 CVB advertising video show and election
- * Viewpoint share3: How to make the MICE cities more charming
- * Viewpoint share4: To be determined
- * 2014 Chinese top10 significant conferences

Main content notes:

Mobile internet is changing every aspect of social economy, what changes will happen to MICE industry?

What connection do we have with big data? Review 2014 and expect the future of Chinese MICE.

2. Pre-arranged appointment---matchmaking event part1

Time: 09:00-17:30 on Dec 3rd-4th

Venue: Booth at exhibition area

Matchmaking mode: Hosted buyers go to the pre-appointed booth(s) for matchmaking at the appointed time

Type of Buyers: MICE planners and buyers from corporations, MICE firms, associations, etc.

Main characteristic:

Pre-arranged appointment is one of the key matchmaking events in CMIC2014. The convention will invite important buyers mainly from Beijing and Shanghai to directly communicate with suppliers, helping to build direct cooperation relationship between buyers and suppliers, developing business service to the attended corporations.

3. MICE matchmaking event----matchmaking event part2

Time: 13:30-16:00 on Dec 3rd

Venue: F11, Function Hall C

Matchmaking mode: Hosted buyers set table, and suppliers talk over to the buyers based on booth No.

Type of Buyers: MICE planners and buyers from corporations, MICE firms, associations, etc.

Main characteristic:

MICE matchmaking event is one of the key matchmaking events in CMIC. The convention will invite important buyers mainly from Beijing to set booth and directly communicate with suppliers. The feature of this event is that suppliers can find the targeted buyers based on their own demand.

II. Events for Corporate Planners & MICE Firms

4. MPC-China annual meeting 2014

Time: 10:00-12:00 on Dec 3rd

Theme: Strategy and experience sharing of corporate MICE purchasing

Attendees: Only for MPC members and pre-registered corporate MICE purchasing

Main content:

- * Speech from Qingdao Wang, the chairman of MPC-China
- * MPC-China 2014 work report and 2015 work schedule---Fan Lifeng, Secretary General of MPC-China
- * The mode and characteristics analysis on MICE purchasing of US corporations---Official from MPI
- * MICE purchasing experience sharing: Negotiation skill and budget control on MICE purchasing--- MICE purchasing from corporation.

Main content notes:



MICE purchasing is a key part in corporate purchasing. How to learn MICE purchasing successful experience from developed countries is always important for corporate MICE purchasing. Welcome the MICE purchasing elites to join in the MPC-China family to learn, communicate, share, and improve.

5. MPC-China education session

Time: 14:00-16:00 on Dec 3rd

Theme: Strategy and method on MICE purchasing

Attendees: Only for MPC members and pre-registered corporate MICE purchasing

Host: Fan Lifeng, Secretary General of MPC-China

Teachers: 2 senior MICE purchasing executives

Main Content:

- * Characteristic of Chinese MICE market and idea of MICE purchasing
- * MICE purchasing process analysis in key corporations
- * MICE purchasing methods sharing

Main content notes:

MICE purchasing requires professional industry knowledge, so the freshmen on MICE purchasing not only need to have overall understanding of MICE market, but also need to learn the advanced purchasing experience and process in key corporations, hence the teaching from senior MICE purchasing is very important.

6. Meeting on MICE market trend analysis of key industries 2015

Time: Dec 3rd-4th

Co-host: MPC-China

Planned invited co-host:

- * AcrossChina Communication Group Co., Ltd
- * CTS MICE Service Co., Ltd
- * Comfort MICE Service Co., Ltd
- * UNITOUR Conference & Exhibition Co., Ltd

* TUI

* Novool

Schedule arrangement:

- (1) Pharmaceutical industry: 13:30-15:20 on Dec 3rd
- (2) Motor Vehicles Manufacturing industry: 15:40-17:20 on Dec 3rd
- (3) IT industry: 09:00-10:20 on Dec 4th
- (4) Direct Selling industry: 10:40-12:00 on Dec 4th
- (5) Financial industry: 09:00-10:20 on Dec 4th
- (6) FMCG industry: 10:40-12:00 on Dec 4th

Theme: Gathering wisdom from all ends of MICE industrial chain, mastering the basic trend of MICE industry, supplying efficient and accurate plan, management and service

Main content:

- * 2014 MICE problem analysis in main industries
- * 2015 MICE trend analysis in main industries
- * Corporation: our focus and confusion
- * PCO: where is our value?
- * DMC: how to offer better and more valuable service
- * Hotel: which aspects should we improve?

Main content notes:

Chinese social economy is during an important historical period of change, so MICE in different industries are having different characteristics in plan, operation management and service, etc. How to master the different characteristics in change is very important to all ends of MICE industrial chain. Let's discuss these together.

7. International incentive travel forum

Time: 13:00-15:30 on Dec 3rd

Theme: Opportunities and challenges in international and domestic incentive travel market

Main Content:

- * Characteristic and development trend of international incentive travel market



- * 2015 China incentive travel market trend analysis
- * Opportunities and challenges in China incentive travel market
- * Classic case analysis of international incentive travel
- * Dialogue part: Questions and solutions in China incentive travel market

Main content notes:

Incentive travel is an important part of corporate MICE market, and also is one of the popular MICE products. How to master the trend of domestic and international incentive travel market? How to carry more incentive travel? How to offer better service to senior incentive travel event? Please join us and discuss these questions with the elites in incentive travel!

8. Idea-sharing meeting on internet marketing

Time: 14:00-17:30 on Dec 3rd

Theme: How to succeed in mobile internet marketing

Hostess: Shaofang, Director of HRH

- * The power of community
- * Method and strategy of mobile marketing
- * Case analysis of Internet marketing
- * Strategy of video marketing
- * Case sharing of O2O marketing
- * Dialogue: Idea and strategy of internet marketing in traditional corporation

Main content notes:

The typical influence of mobile internet to our work is marketing. Experts on mobile marketing, integrated marketing and interactive advertisement communication will interpret the latest marketing ideas and methods in internet era.

9. O2O experience sharing session for MICE firms

Time: 13:30-17:00 on Dec 4th

Theme: The future of mobile internet and MICE

Host: Luan Minghui from Novool

Main Content:

- * 2015 MICE trend analysis
- * Basic idea and strategy of online MICE development
- * How to promote the value of DMC
- * Mobile internet technology and MICE
- * Dialogue: Client comment and effective interaction on mobile internet era

Main content notes:

In the mobile internet era, how to hold the development initiative for the traditional MICE firms? How to have advantage in the online and offline integration progress? How to handle client relationships effectively and keep positive interaction with clients? These questions involve the current and future development direction for Chinese MICE firms, please keep on focusing.

10. New technology forum and 10 new technologies introduction in 2014

Co-host: Huelead Audiovisual

Time: 09:00-12:00 on Dec 4th

Theme: New media, new tool, new technology and new idea

Host: Guan Shaobo from Eventmosh

Main Content:

- * latest MICE technologies analysis in mobile internet era
- * Wechat public account and wechat operation strategy
- * Online solutions for meeting register and communication
- * 10 new technologies introduction in 2014

Main content notes:

The influence of mobile internet to MICE market mainly reflects on new technology and new media. There is profound change on domestic and international MICE technology market, and new technologies, new methods and new medias are continuously emerging. Welcome the focus from MICE planners and buyers.



III. Association Related Meeting

11. Association leaders meeting

Time: 09:00-12:00 on Dec 4th

Co-host: ASAE

Theme: Association members and their value innovation

- * Successful case of international famous association membership building
- * The application of mobile internet technology in membership development and service
- * Meeting and membership development
- * Mode analysis of member strategic cooperation with association
- * Discussion: Idea and method of membership innovation service

Main content notes:

Association carries the responsibility of industry professional development, and membership is one of the most important duties of association. How to develop membership and how to supply more valuable service to membership are always the main focus of association leaders. CMIC cooperates with a world famous association management organization-ASAE to discuss about the leading association membership solutions.

12. Association meeting forum

Co-host: World Federation of Chinese Medicine

Time: 13:30-17:00 on Dec 4th

Theme: Future of mobile internet and association meeting

- * Development trend analysis of international association meeting
- * Social media and association meeting marketing
- * Meeting online marketing and service
- * Method of increasing sponsor
- * Online solution of association meeting
- * Discussion: 2015 association meeting highlight plan

Main content notes:

What's the influence of mobile internet development to association meeting? What's the development trend of international association meeting? What can we learn from American association meeting experience? How to innovate on association meeting marketing, sponsor and profit model in new era? CMIC wants to invite you to discuss and communicate with experts and industry professionals.

13. Academic meetings seminar

Co-host: www.meeting.edu.cn

Time: 09:00-10:20 on Dec 4th

Theme: Innovation of academic meeting operation and management in mobile internet era

Main content:

- * The latest characteristic of international academic meeting
- * Analysis of relationship between mobile internet and academic meeting
- * Dialogue: idea and strategy on academic meeting innovation

Main content notes:

What's the relationship between academic meeting and mobile internet? What's the development trend of international academic communication event? How to do a better academic communication in mobile internet way? CMIC invites you to discuss the above questions with the professionals from www.meeting.edu.cn.

14. Training meetings seminar

Time: 10:40-12:00 on Dec 4th

Theme: O2O strategy of training meeting in mobile internet era

Co-host: Institute of Management Accountants (IMA)

Main content:

- * The influence of internet development to training meeting
- * Discussion on training meeting profit model
- * Dialogue: Innovation strategy of training meeting

Main content notes:

Internet has changed our methods on acquiring knowledge, as well as the content and operation method of



training meeting. What's the future direction of training meeting? Let's discuss that together.

15. Round-table conference on international meetings

Time: 09:00-12:00 on Dec 4th

Co-host: China National Convention Center (CNCC), CICCST

Theme: Opportunities and challenges between International meeting market and China

Main content:

- * International meeting market prospect based on the international conference reservation on CNCC
- * Opportunities and challenges analysis of China international academic meeting bid
- * Online solutions for international meeting in mobile internet era
- * International meeting
- * Communication and dialogue: How to host more international meetings in China

Main content notes:

International meeting is one the most influential meetings in MICE market, and the common objective of CVB, tourism bureau and all ends of MICE industry is trying to host more international meetings in their own city. How to strive for more international meetings in China is a valuable discussion for all ends of MICE chain in China.

IV. Events for MICE Destination and Hotel

16. China MICE industry development forum

Time: 15:30-17:30 on Dec 3rd

Theme: MICE destination development strategy in mobile internet era

- * Development trend of international MICE market and opportunities of Chinese cities
- * Methods and strategies for MICE destination building
- * Mobile internet and MICE destination marketing
- * Dialogue: O2O case sharing of MICE cities

Main content notes:

MICE Industry in China grows very fast in recent years, but there are many problems waiting to be solved. This includes development ideas, the relationship between MICE destination building and traditional tourism destination, etc. Furthermore, the coming of mobile internet era will bring new opportunities and challenges for the MICE destination building.

17. Chinese MICE market symposium

Co-host: China Convention and Exhibition Society

Time: 13:30-14:30 on Dec 3rd

Theme: Influence of mobile internet era on MICE market and its countermeasures

- * Situation analysis of 2014 Chinese MICE market
- * Trend analysis of 2015 Chinese MICE market
- * My ideas on the mobile internet era's influence to the MICE market
- * O2O case sharing of MICE cities

Main content notes:

Chinese MICE market is going through an important and rapid going period. Influence of Country Eight remains, but the mobile internet storm has come. Where will the Chinese MICE market go? What measures will the MICE market take? Please listen to the analysis from industry delegates of Convention and Exhibition Industry Office, Bureau of Expositions, Convention Liaison Council, etc.

18. MICE Destination creative interactive SHOW

Time: 13:00 -17:00 on Dec 3rd

Theme: Glamour MICE Destination, Glamour Creative Interactive Show

Characteristic: Video (PPT, micro film) and Interactions(performing, demonstration and audience Interactions)

- * Splendid MICE destinations and high-end tourism routes presentation
- * Creative interactive show of MICE Destination series
- * Varieties of gifts and prizes

Main content notes:



Abundant of geographic, cultural and ethnic resources ensure a large number of wonderful MICE destinations. Through the brand new experience of visual senses and interactivity, this event tries to let more MICE planners and purchasing executives get familiar with different characteristics of both domestic and overseas, and to make convention and events more colorful and charming.

19. Round-table conference on MICE market for hotel chains

Time: 15:50 – 17:30 on Dec 2nd

Theme: Methods and strategies of extending hotel chains' MICE market

- * Analysis of hotel chains' target market structure and characteristic
- * Characteristic and development trend of Chinese MICE market
- * Method and strategies of extending hotel chains' MICE market
- * Dialogue: How to build the core competitiveness by hotel chains

Main content notes:

Combination of Chinese MICE market development and fast growing of hotels brings more challenges for the business extension of hotel chains. Such as what is the proper share of MICE market in hotel chains' total business? How to join forces of groups, management and member hotels in the MICE business? How to maintain good relations with upper chain customers and midstream of MICE firms? All these need your participation and point sharing.

20. O2O experience sharing for convention hotel

Time: 14:00 – 17:30 on Dec 2nd

Theme: Future of Mobile Internet and Convention Hotel

Main content:

- * Market survey analysis report of 2014 Chinese convention hotel market
- * Brief introduction of Mobile Internet Era's influence on hotel market
- * Basic methods and strategies of convention hotel's online development
- * MICE customer relations management in mobile internet era
- * Convention hotel O2O experience sharing

* Dialogue: customer comments and effective interaction in mobile internet era

Main content notes:

In mobile internet era, convention market and hotel market are undergoing great changes. We are facing both opportunities and challenges. How to deal with these challenges and how to occupy a better place in competition? Development through internet is the only way. But what exactly should be done? How to combine online and offline business effectively? How to create new relationships with the MICE customers by making use of internet's advantages? China MICE Industry Convention invites you to discuss and share.





List of Hosted Buyers and attendees to CMIC2014 (Proposed)

A.265 Key Corporate buyers and planners both from China and abroad

*Including MPC-China members

- | | |
|--------------------------------------|--|
| 1.IT Industry | Alibaba Group |
| 2.IT Industry | BAIDU |
| 3.IT Industry | Google |
| 4.IT Industry | Tencent |
| 5.Media Industry | The Walt Disney Company |
| 6.Media Industry | O&R Communications Group |
| 7.Media Industry | NBA China Company Overview |
| 8.Real Estate Industry | SOHO |
| 9.Real Estate Industry | Beijing North Star Company Limited |
| 10.Real Estate Industry | BBMG Corporation |
| 11.Real Estate Industry | DAIWA House Industry |
| 12.Real Estate Industry | Gemdale Corporation |
| 13.Real Estate Industry | China VANKE Co0., Ltd. |
| 14.Real Estate Industry | Agile Property Holdings Ltd |
| 15.Real Estate Industry | CHINA OVERSEAS |
| 16.Aviation Industry | Lufthansa Group |
| 17.Aviation Industry | United Continental Holdings |
| 18.Aviation Industry | China Eastern Airlines Corporation Limited |
| 19.Aviation Industry | Air China Limited |
| 20.Aviation Industry | Aviation Industry Corp.of China |
| 21.Aviation Industry | China Southern Airlines Company Limited |
| 22.Aviation Industry | DELTA AIR LINES |
| 23.Chemical Industry | Dupont |
| 24.Chemical Industry | ROYAL DUTCH SHELL |
| 25.Chemical Industry | DOW CHEMICAL |
| 26.Chemical Industry | SINOCHEM GROUP |
| 27.Environmental Protection Industry | Veolia Environnement |
| 28.Infrastructure Industry | China Communications Construction |
| 29.Financial Industry | Exor Group |
| 30.Financial Industry | ALLIANZ |
| 31.Financial Industry | AXA |
| 32.Financial Industry | BARCLAYS |
| 33.Financial Industry | BANCO DO BRASIL |
| 34.Financial Industry | METLIFE |
| 35.Financial Industry | DEUTSCHE BANK |
| 36.Financial Industry | GROUPE BPCE |
| 37.Financial Industry | BNP PARIBAS |
| 38.Financial Industry | SOCIÉTÉ GÉNÉRALE |
| 39.Financial Industry | Haitong Securities Co., Ltd |
| 40.Financial Industry | WOORI Finance Holdings |

41.Financial Industry	Internationale Nederlanden Group
42.Financial Industry	RABOBANK Group
43.Financial Industry	Citigroup Inc
44.Financial Industry	Citibank China
45.Financial Industry	HUAWEI Investment & Holdings
46.Financial Industry	HSBC Holdings
47.Financial Industry	Royal Bank of Canada
48.Financial Industry	Bank of America Corp.
49.Financial Industry	MUNICH RE GROUP
50.Financial Industry	Union Bank of Switzerland(UBS)
51.Financial Industry	CREDIT SUISSE GROUP
52.Financial Industry	The Swiss bank (China) Co., Ltd.
53.Financial Industry	SWISS RE
54.Financial Industry	MITSUBISHI UFJ Financial Group
55.Financial Industry	Massachusetts Mutual Life Insurance Company
56.Financial Industry	NOMURA HOLDINGS
57.Financial Industry	PRUDENTIAL
58.Financial Industry	STANDARD CHARTERED GROUP
59.Financial Industry	China Merchants Bank Co.,Ltd.
60.Financial Industry	China Construction Bank
61.Financial Industry	Agricultural Bank of China
62.Financial Industry	PINGAN Insurance
63.Financial Industry	Peoples Insurance Company of China
64.Financial Industry	China Life Insurance
65.Financial Industry	China Pacific Insurance(group)Co.,Ltd
66.Financial Industry	Bank of China
67.Financial Industry	CITIC Securities Company Limited
68.Technology	Apple
69.Technology	IBA
70.Technology	The Creative Life
71.Technology	Agilent Technologies Co., Ltd.
72.Technology	Acciona today equipment system (Beijing) co., LTD
73.Technology	Foxconn International Holdings,FIH
74.Technology	FUJITSU
75.Technology	HEWLETT-PACKARD
76.Technology	BOE TECHNOLOGY GROUP CO., LTD.
77.Technology	Legend Group Limited
78.Technology	beijing digital china limited
79.Technology	XEROX
80.Technology	CISCO SYSTEMS
81.Technology	Sony Ericsson Mobile Communications (China) Co. Ltd.
82.Technology	Microsoft
83.Technology	Intel Corporation(INTEL)
84.Retail-wholesale	MEDIPAL Holdings
85.Retail-wholesale	SEVEN & I Holdings
86.Retail-wholesale	ANTA Sports Products Limited
87.Retail-wholesale	Baojian (China) daily necessities co., LTD
88.Retail-wholesale	Beijing Jingkelong Company Limited

89.Retail-wholesale	Better Life Commercial Chain Share Co.,Ltd.
90.Retail-wholesale	GOME Electrical Appliances Holding Ltd.
91.Retail-wholesale	HISENSE KELON Electrical Holdings Company Ltd.,
92.Retail-wholesale	China Resources Enterprise, Ltd.
93.Retail-wholesale	HOME DEPOT
94.Retail-wholesale	CARREFOUR
95.Retail-wholesale	TESCO
96.Retail-wholesale	Li ning (China) sports goods co., LTD
97.Retail-wholesale	UNILEVER
98.Retail-wholesale	METRO
99.Retail-wholesale	SAFEWAY
100.Retail-wholesale	AMERISOURCEBERGEN
101.Retail-wholesale	GROUPE AUCHAN
102.Retail-wholesale	JOHNSON & JOHNSON
103.Retail-wholesale	Suning Commerce Group Co.,Ltd.
104.Retail-wholesale	TARGET
105.Retail-wholesale	JARDINE MATHESON
106..Tourism	Kuoni
107.Tourism	China Travel International Investment Hong Kong Ltd
108.Trade	NOBLE GROUP
109.Trade	MARUBENI
110.Trade	SUMITOMO
111.Energy Industry	BP Amoco(BP)
112.Energy Industry	State Grid Corporation of China
113.Energy Industry	DATANG Internationa Power Generation Co.,Ltd.,
114.Energy Industry	TOTAL Corporate
115.Energy Industry	Tnk-bp Holding Company
116.Energy Industry	Electricity De France,EDF
117.Energy Industry	Guangdong Electric Power Development Co., Ltd.
118.Energy Industry	STATE GRID
119.Energy Industry	Korea Electric Power Corporation
120.Energy Industry	Huadian power international co., LTD
121.Energy Industry	Huadian Energy Company Limited
122.Energy Industry	Huaneng power international co., LTD
123.Energy Industry	Caltex Australia
124.Energy Industry	Shell (China) co., LTD
125.Energy Industry	REPSOL YPF
126.Energy Industry	Hess Corporation
127.Energy Industry	SUNOCO
128.Energy Industry	STATOIL
129.Energy Industry	Nippon Electric Company(NEC)
130.Energy Industry	MITSUBISHI
131.Energy Industry	Shanxi coal transportation group co., LTD
132.Energy Industry	Shanghai Secco Petrochemicals Company Limited
133.Energy Industry	SHENHUA GROUP
134.Energy Industry	Schlumberger
135.Energy Industry	General Electric
136.Energy Industry	Occidental Petroleum Corporation

137.Energy Industry	CHEVRON
138.Energy Industry	Indian Oil Corporation
139.Energy Industry	National Grid Company
140.Energy Industry	SHOWA SHELL SEKIYU
141.Energy Industry	China National Offshore Oil Corp
142.Energy Industry	China HUANENG Group
143.Energy Industry	China southern power grid co., LTD
144.Energy Industry	China shenhua energy co., LTD
145.Energy Industry	China Petroleum and Chemical Corporation
146.Energy Industry	China National Petroleum Corporation
147.Energy Industry	Baosteel Group Corp
148.Energy Industry	Beijing Shougang Co.,Ltd.
149.Food Industry	ARCHER DANIELS MIDLAND
150.Food Industry	Beijing YanJing Brewery CO.,LTD.
151.Food Industry	Groupe Danone
152.Food Industry	Kweichow moutai Co.,Ltd.
153.Food Industry	KRAFT FOODS
154.Food Industry	CARDINAL HEALTH
155.Food Industry	The Coca-Cola Company
156..Food Industry	MCDONALD'S
157.Food Industry	NESTLÉ
158.Food Industry	No limit (China) co., LTD
159.Food Industry	China Mengniu Dairy Company Limited.
160.Food Industry	COFCO Corporation
161.Communications Industry	DEUTSCHE TELEKOM
162.Communications Industry	France Telecom
163.Communications Industry	China Mobile Communications
164.Communications Industry	Zhongxing Telecommunication Equipment Corporation
165.Communications Industry	China United Telecommunications Co. Ltd.
166.Logistics Industry	Federal Express(FEDEX)
167.Logistics Industry	China railway materials co., LTD
168.Logistics Industry	COSCO SHIPPING co., Ltd
169.Pharmaceutical Industry	GLAXOSMITHKLINE
170.Pharmaceutical Industry	Calf Pulmonary Surfactant for Injection
171.Pharmaceutical Industry	Northeast Pharmaceutical Group Co.,Ltd.
172.Pharmaceutical Industry	HARBIN Pharmaceutical Group Co.,Ltd.
173.Pharmaceutical Industry	The sea is Pfizer pharmaceutical co., LTD
174.Pharmaceutical Industry	North China Pharmaceutical Company Co.,Ltd.
175.Pharmaceutical Industry	Pfizer Pharmaceuticals Limited
176.Pharmaceutical Industry	McKesson Corporation(MCKESSON)
177.Pharmaceutical Industry	Merck & Co
178.Pharmaceutical Industry	Novartis Pharmaceuticals Corporation
179.Pharmaceutical Industry	SANOFI
180.Pharmaceutical Industry	Shanghai Fosun Pharmaceutical (Group) Co., Ltd.
181.Pharmaceutical Industry	Xi'an Janssen Pharmaceutical Ltd.
182.Pharmaceutical Industry	Abbott Laboratories
183.Pharmaceutical Industry	Zhejiang Hisun Pharmaceutical Co.,Ltd.
184.Pharmaceutical Industry	China Pharmaceutical Group Limited

185.Consulting Industry	ACCENTURE
186.Electrical Manufacturing Industry	Guangdong midea electric appliances co., Ltd
187.Electrical Manufacturing Industry	TCL Corporation
188.Electrical Manufacturing Industry	ALSTOM
189.Electrical Manufacturing Industry	EXXON MOBIL
190.Electrical Manufacturing Industry	EMERSON ELECTRIC
191.Electrical Manufacturing Industry	QINGDAO HAIER Co. Ltd
192.Electronics Manufacturing Industry	Ericsson (China) Communication Company Ltd.
193.Electronics Manufacturing Industry	BASF
194.Electronics Manufacturing Industry	Advanced Micro Devices
195.Electronics Manufacturing Industry	Skyworth Digital Holdings Ltd.
196.Electronics Manufacturing Industry	DELL
197.Electronics Manufacturing Industry	TOSHIBA
198.Electronics Manufacturing Industry	ROYAL PHILIPS ELECTRONICS
199.Electronics Manufacturing Industry	Canon (China) Co., Ltd.
200.Electronics Manufacturing Industry	KONKA GROUP CO., LTD.
201.Electronics Manufacturing Industry	SAMSUNG ELECTRONICS
202.Electronics Manufacturing Industry	SCHNEIDER ELECTRIC
203.Electronics Manufacturing Industry	SHARP
204.Electronics Manufacturing Industry	Zhuhai gree electric appliances co., LTD
205.Electronics Manufacturing Industry	SUMITOMO ELECTRIC
206.Apparel Manufacturing Industry	Inner Mongolia erdos cashmere products co., LTD
207.Apparel Manufacturing Industry	Youngor group co., LTD
208.Engineering Manufacturing Industry	HOLCIM
209.Engineering Manufacturing Industry	oneywell International Inc
210.Engineering Manufacturing Industry	China South Industries Group
211.Engineering Manufacturing Industry	China Minmetals Group
212.Engineering Manufacturing Industry	BOUYGUES
213.Engineering Manufacturing Industry	Fuyao glass industry group co., LTD
214.Chemical Manufacturing Industry	Mitsubishi Chemical Holdings
215.Chemical Manufacturing Industry	Sumitomo Chemica
216.Machinery Manufacturing Industry	John Deer Company
217.Machinery Manufacturing Industry	ThyssenKrupp AG
218.Machinery Manufacturing Industry	Hyundai Heavy Industries
219.Machinery Manufacturing Industry	Honeywell automation control system group
220.Machinery Manufacturing Industry	Johnson controls
221.Machinery Manufacturing Industry	CATERPILLAR
222.Machinery Manufacturing Industry	Cummins (China) Investment Co., Ltd.
223.Machinery Manufacturing Industry	Mitsubishi Electric Corporation
224.Machinery Manufacturing Industry	China's scientific equipment company
225.Machinery Manufacturing Industry	China South Locomotive & Rolling Stock Corporation Limited
226.FMCG Industry	PROCTER & GAMBLE
227.FMCG Industry	L'ORÉAL
228.Motor Vehicles Manufacturing Industry	BMW China Automotive Trading Ltd.
229.Motor Vehicles Manufacturing Industry	HONDA MOTOR
230.Motor Vehicles Manufacturing Industry	BYD Company Limited
231.Motor Vehicles Manufacturing Industry	PEUGEOT
232.Motor Vehicles Manufacturing Industry	BOEING

233.Motor Vehicles Manufacturing Industry	Bosch
234.Motor Vehicles Manufacturing Industry	Volkswagen
235.Motor Vehicles Manufacturing Industry	DAIMLER
236.Motor Vehicles Manufacturing Industry	Dongfeng Motor Group Co
237.Motor Vehicles Manufacturing Industry	TOYOTA MOTOR
238.Motor Vehicles Manufacturing Industry	AEOLUS TYRE CO.,LTD
239.Motor Vehicles Manufacturing Industry	FORD MOTOR
240.Motor Vehicles Manufacturing Industry	Brilliance Auto
241.Motor Vehicles Manufacturing Industry	Geely Automobile Holdings Ltd.
242.Motor Vehicles Manufacturing Industry	Land Rover China
243.Motor Vehicles Manufacturing Industry	RENAULT
244.Motor Vehicles Manufacturing Industry	SUZUKI MOTOR
245.Motor Vehicles Manufacturing Industry	GOODYEAR TIRE & RUBBER
246.Motor Vehicles Manufacturing Industry	BRIDGESTONE
247.Motor Vehicles Manufacturing Industry	NISSAN MOTOR
248.Motor Vehicles Manufacturing Industry	GENERAL MOTORS
249.Motor Vehicles Manufacturing Industry	VOLVO (China) Investment Co.Ltd
250.Motor Vehicles Manufacturing Industry	HYUNDAI MOTOR
251.Motor Vehicles Manufacturing Industry	GREAT WALL MOTOR COMPANY LIMITED
252.Motor Vehicles Manufacturing Industry	ZHEJIANG GEELY HOLDING GROUP
253.Transportation Industry	A.P. MØLLER-MÆRSK GROUP
254.Comprehensive Industry	Asea Brown Boveri
255.Comprehensive Industry	GE Healthcare
256.Comprehensive Industry	LG Electronics
257.Comprehensive Industry	SK Group
258.Comprehensive Industry	Fluor Corp
259.Comprehensive Industry	Power Corporation of Canada
260.Comprehensive Industry	United Technologies Corporation - UTC
261.Comprehensive Industry	HITACHI
262.Comprehensive Industry	ABB
263.Comprehensive Industry	PANASONIC
264.Comprehensive Industry	Tiens Group
265.Comprehensive Industry	Volvo Group

B.100 MICE Firms of Beijing and Shanghai

*Including SMCC members, Beijing's MICE firms who have been CMIC attendees for three years and others.

Shanghai and other regions

- 1.Pepsi Live Travel Agency (Pepsi Live Exhibition Service Co., Ltd.) Shanghai Branch
- 2.FleishmanHillard
- 3.CITS International M.I.C.E. Co., Ltd (Shanghai Branch)
- 4.Shanghai China Intelnational Travel Service Ltd
- 5.China Decision Makers Consultancy
- 6.Ruder Finn Shanghai Branch
- 7.MCI Shanghai Co.,Ltd



8. Novool Communication
9. ShanDa-PR
10. ANSA International Travel Service
11. Shanghai Eastern Air International Travel Co.,Ltd
12. China Trvel International Ltd
13. Shanghai Guanshi
14. HighTeam Communications Co., Ltd
15. Shanghai Airlines Event Management Co.,Ltd
16. Shanghai HRH Marketing Planning Co.,Ltd
17. Shanghai Homer Business Consulting Co.,Ltd
18. Xiamen C&D International Travel Service Group Co.,Ltd
19. ade Trip Shanghai Event and Exhibition Services, Inc
20. Shanghai Bcd Travel Co.,Ltd
21. Shanghai Jiehang International Travel Co.,Ltd
22. Shanghai East Best International (Group) Co., Ltd
23. Shanghai Koeln International Travel Service
24. Shanghai ITO Relations
25. Shanghai U-Link Bussiness Solutions Co.,Ltd
26. Shanghai Business Intertional Service
27. Shanghai Shining MICE Service Co.,Ltd
28. Shanghai T-SIGN Communication Co.,Ltd
29. Shanghai United Event Service Co.,Ltd
30. Shanghai Tian Cheng Business Travel
31. Shanghai Foreign Aviation Service co.,Ltd
32. Shanghai Healifepro Co.,Ltd
33. The MICE Dept of Shanghai Ctrip International Travel Service
34. Shanghai New Comfort International Service
35. Shanghai Xinhe Business International Service
36. ShanghaiInnch Intertional Co., Ltd
37. Shanghai Zenith Integrated Communications Co.,Ltd
38. Shanghai Zhongao International Service Co.,Ltd
39. China Youth Travel Service Shanghai
40. Shanghai China Travel International Co.,Ltd
41. Shanghai Super Ocean International Co.,Ltd
42. Shanghai UTour International Travel Service Co., Ltd.
43. The Scott Partnership
44. CTS MICE Service Co.,Ltd Shanghai Branch
45. China CYTS MICE Service Co.,Ltd

Beijing

1. GCS
2. Ogilvy & Mather
3. Pepsi Live Travel Agency (Pepsi live exhibition service co., LTD.)
4. The George P. Johnson Company China Co.,Ltd
5. Beijing Diaoyutai Conference And Exhisation Co.,Ltd
6. Prime China Co.,Ltd
7. Beijing Fenghua ATC Tour International Service Co.,Ltd

- 8.Beijing Dynasty Tours Co.,Ltd
International Travel Service Co.,Ltd
- 10.Beijing Jintai International Travel Service Co.,Ltd
- 11.Beijing Jinjiang International Travel Service Co.,Ltd
- 12.Beijing BlueFocus Communication Group
- 13.Beijing Mediwelcome Advertising Co.,Ltd
- 14.Beijing Image Star PR Consulting Co.,Ltd
- 15.BTG M.I.C.E International Service Co.,Ltd
- 16.BTG Overseas Tourism Corporation Co.,Ltd
- 17.SUNTIME
- 18.Beijing Shougang International Service Co.,Ltd
- 19.China Star Ltd
- 20.Beijing Youngs Group Event Marketing Co.,Ltd
- 21.Beijing Yongan International Service Co.,Ltd
- 22.Beijing China International Travel Co.,Ltd
- 23.Beijing UTour International Travel Service Co., Ltd.
- 24.Parket Group
- 25.PRO TOURS
- 26.Grand China MICE Co.,Ltd
- 27.Top Communication Group
- 28.D&S Media Group
- 29.CITS International M.I.C.E.Co.,Ltd
- 30.CITS American Express Business Travel
- 31.Highteam Communication Group
- 32.HRH Communications
- 33.Spearhead Communication
- 34.HelmsBriscoe China
- 35.The Hoffeman Agency
- 36.Carlson M.I.C.E.
- 37.Beijing BlueStrategy Consulting Co.,Ltd
- 38.Destination China
- 39.PRAP China Public Relations Consultants Co.,Ltd
- 40.Mass Communication Co.,Ltd
- 41.Trends China Communications Group
- 42.Saier Media
- 43.Potential Power Integrated Marketing Communications Group
- 44.Experiential-Marketing
- 45.Across China Communication
- 46.Shunya Communication Group
- 47.Yaxing International (Convention) Group
- 48.China Women Travel Service
- 49.China Peace International Tourism Co.,Ltd
- 50.China Comfort Tourism Group
- 51.China International Conference Center For Science And Technology
- 52.CTS M.I.C.E. Service Co.,Ltd
- 53.TUI China Travel Co. Ltd.
- 54.China CYTS MICE Service Co.,Ltd/ CYTS Tours Holding Co., Ltd

9. Beijing Mandarin



55.CYTS-Linkage Public Relations Consulting Co.,Ltd.

C.260 Key Associations and Independent Meeting Firms

*90% of which have consecutively attended CMIC for three years.

- 1.Dragon Design Foundation
- 2.The GuiZhou Chamber of Commerce in Beijing
- 3.Beijing Food Institute
- 4.China Development Forum
- 5.Talent Exchange Centre,Ministry of Industry and Information Technology
- 6.The International Association of Commerce and Industry Group
- 7.International Energy Conservation Environmental Protection Association
- 8.International Society for Digital Earth
- 9.International Landscape Design Industry Association
- 10.The National Fertilizer Machinery Equipment Industry Collaboration Alliance
- 11.The National Federation of Industry and Agriculture Industry Chamber of Commerce
- 12.The World Federation of Chinese Medicine Societies
- 13.Asian Manufacturing Association
- 14.China Semiconductor Industry Association
- 15.China Product Quality Association
- 16.Urban Planning Society of China
- 17.China Society of Urban Economy
- 18.China Gear Professional Association
- 19.Chinese Association of Animal Science and Veterinary Medicine
- 20.China Animal Agriculture Association
- 21.The Chinese Society of Dictionaries
- 22.Professional Committee of China Council For The Promotion of Rural Development of Private Economy
- 23.China Association of Low Carbon
- 24.Chinese Society For Electrical Engineering
- 25.China Electric Power Planning & Engineering Association
- 26.The Chinese Institute of Electronics
- 27.The Chinese Electronic Society Beijing Electronic Society
- 28."The China Electronic Institute of Science And Technology Evaluation And Achievements Transformation Center"
- 29.China Quality Management Association For Electronics Industry
- 30.China Zoological Society
- 31.China International Contractors Association
- 32.China Invention Association
- 33.Chinese Forensic Medicine Association
- 34.Chinese Translation Association
- 35.Chinese Antitubercuosis Association
- 36.The Chinese society For corrosion and protection
- 37.China Humic Acid Industry Association
- 38.Chinese Society For Composite Materials
- 39.Chinese Society For Imaging Science And Technology
- 40.Chinese Society For The Study of High-tech Industrialization
- 41.China Construction Machinery Association
- 42.China National Association of Engineering Consultants
- 43.China Industrial Gases Industry Association

- 44.The Industry Cleaning Association of China
- 45.China Association of Arts and Crafts
- 46.China's Public Networks
- 47.Optical Photoelectron Industry Association In China
- 48.The Chinese Optical Society
- 49.The Chinese Association of Boiler Water Treatment
- 50.China Association for Promoting International Economic & Technical Cooperation
- 51.China Center For International Economic Exchanges
- 52.China Council For The Promotion of International Multinational Companies
- 53.China Council For The Promotion of International Trade
- 54.China Council For The Promotion of International Trade Branch Of Supply And Marketing Industry
- 55.China Council For The Promotion of International Trade In The Auto Industry Branch
- 56.Industry Branch Of The China Council For The Promotion Of International Trade Business
- 57.Chinese International Trade Association
- 58.China International Chamber of Commerce Business Industry
- 59.China Confederation of International Business
- 60.China Council For The Promotion Of International Investment
- 61.China Society of Territorial Economics
- 62.China Association of Oceanic Engineering
- 63.China Air Transport Association
- 64.China Supply And Marketing Association of Synthetic Resin
- 65.China Association of Enterprises Cooperation In Trade
- 66.China Nuclear Energy Association
- 67.China Internet Conference
- 68.The Internet Society of China
- 69.Chinese Chemical Society
- 70.China Council For The Chemical Institute of Chemical New Materials
- 71.China Environmental Protection Machinery Industry Association
- 72.China Environmental Science Society
- 73.Chinese Environmental Mutagen Society
- 74.Accounting Society of China
- 75.China Coal Branch of Accounting Institute, China Coal Branch Chief Accountant Association
- 76.China Association of Machinery And Electronic Products Circulation
- 77.China Association of Mechanical And Electrical Equipment Maintenance And Retrofit Technology
- 78.Chinese Mechanical Engineering Society
- 79.Equipment Engineering Research Center of Chinese Mechanical Engineering Society
- 80.China Machinery Industry Federation Industry Information Center
- 81.China Machinery Industry Association of Business Management
- 82.China Machine Building Quality Management Association
- 83.China Mechanical Generic Components Industry Association of Powder Metallurgy Branch
- 84.China Association of Machinery Manufacturing Process
- 85.Chinese Optimization Society of Capital Construction
- 86.China Group Companies Association
- 87.Chinese Society of Metering
- 88.China Computer Federation
- 89.China Computer Users Association Branch of Network Application
- 90.China Association of Computer Automatic Measurement And Control Technology
- 91.China Controlled Chemicals Association



- 92.China Construction Association of Education Training Center
- 93.Chinese Construction Culture Research Association of Green Environmental Protection Committee
- 94.China Building Materials Federation
- 95.China Building Materials Circulation Association
- 96.China Association of Building Waterproof
- 97.China Association of Building Energy Efficiency
- 98.China Construction Metal Structure Association
- 99.Architectural Society of China
- 100.Engineering Investigation Branch of Architectural Society of China
- 101.China Building Decoration Association
- 102.China Health Promotion Foundation
- 103.China Association Of Health Promotion And Education
- 104.China Communications Press Association
- 105.China Communications Construction Supervision Association
- 106.China Adhesives And Tape Industry Association
- 107.China Educational Instrument & Equipment Association
- 108.Chinese Society for Anatomical Sciences
- 109.Chinese Society For Metals/Chinese Society For Metals Exhibition Department
- 110.China Economic And Social Council
- 111.Chinese Crystallographic Society
- 112.China National Association for Liquor Spirits Circulation
- 113.China Alcoholic Drinks Association
- 114.Mycological Society of China
- 115.China Association of Development Zones
- 116.Chinese Association of Rehabilitation Medicine
- 117.Science And Technology Financial Promotion Association Of China
- 118.The Chinese Society For Science And Technology News
- 119.Chinese Society For Science And Technology Journalism
- 120.Chinese Society for the History of Science and Technology
- 121.China Association For Science And Technology
- 122.China Association For Science And Exploration
- 123.Chinese Association of Science of Science and S&T Policy Research
- 124.The National Center For Space Science, Chinese Academy Of Sciences
- 125.Institute of Software of Chinese Academy of Sciences
- 126.Institute of Remote Sensing and Digital Earth (Chinese Academy of Sciences)
- 127.Chinese Society of Particuology
- 128.Chinese Society for Sustainable Development
- 129.China Renewable Energy Institute
- 130.Chinese Aerodynamics Research Society
- 131.China Association of Port-of-Entry
- 132.The Entomological Society of China
- 133.China Gift Industry Association
- 134.The Chinese Society of Theoretical and Applied Mechanics
- 135.China Chain Store & Franchise Association
- 136.China Coking Industry Association
- 137.China Food Industry Association
- 138.Chinese Cereals And Oils Association

- 139.China Society of Forestry
- 140.China Fashion & Colour Association
- 141.China Tourism Automobile and Cruise Association
- 142.China Green Foundation
- 143.China Leprosy Association
- 144.Coal Cities Development Union
- 145.China Coal Society
- 146.China Cotton Textile Association
- 147.Chinese society for Immunology
- 148.Chinese Private Technology Health Industry Working Committee
- 149.China National Building Research Association
- 150.China Council For the Promotion of National Trade
- 151.China Medical Association of Minorities
- 152.China Wood Protection Industry Association
- 153.China Timber & Wood Products Distribution Association
- 154.China Dairy Association
- 155.China Internal Combustion Engine Industry Association
- 156.China Energy and Environmental Science and Technology Association
- 157.China Energy Society
- 158.Chinese Pesticide Industry Association
- 159.China Agricultural Machinery Distribution Association
- 160.China Society for Agricultural Machinery
- 161.China Leather Industry Association
- 162.Chinese Entrepreneurs Health Project
- 163.Chinese Enterprise Directors Association
- 164.China Enterprise Evaluation Association
- 165.China Research Institute of Enterprise Culture
- 166.Chinese Meteorological Society
- 167.Society of Automotive Engineers of China
- 168.China Youth Daily
- 169.The Regional Science Association of China
- 170.Chinese Society for the Study of Human Resources Development
- 171.China Rural Industry Association
- 172.China General Chamber of Commerce
- 173.China Association of Plant Engineering Consultants
- 174.China Social Music Institute
- 175.China society for productivity
- 176.Chinese Association for Physiological Sciences
- 177.Ecological society of China
- 178.Chinese Society of Biotechnology
- 179.The Biophysical Society of China
- 180.Chinese Society of Biomedical Engineering
- 181.China Association of Construction Enterprise Management
- 182.China Petroleum and Chemical Industry Federation
- 183.Chinese Association For Laboratory Animal Sciences
- 184.China National Food Industry Association
- 185.China Food and Packing Machinery Industry Association
- 186.Chinese Institute of Food Science and Technology

- 187.China Marketing Association-Credit committee
- 188.Association of Chinese interior decoration
- 189.China Veterinary Drug Association
- 190.China Society of Fisheries
- 191.Chinese Hydraulic Engineering Society
- 192.China Cement Association
- 193.Chinese Society of Soil and Water Conservation
- 194.Chinese Sleep Reaserch Society
- 195.China Plastics Machinery Industry Association
- 196.China Plastics Processing Industry Association
- 197.China Plastics Processing Industry Association (Professional Committee of The Artificial Leather Synthetic Leather)
- 198.China Plastics Processing Industry Association (Professional Committee of Plastic Pipes)
- 199.China Ceramics Industry Association
- 200.Chinese Association of Specialty
- 201.China Inspection Institute
- 202.China Railway Society
- 203.China Communications Standards Association
- 204.China Communication Industry Association
- 205.China Communication Society Chinese communication magazine
- 206.China National Statistical Society of China
- 207.The Investment Association of China
- 208.Chinese Society of Micro-Nano Technology
- 209.The Chinese Pest Control Association
- 210.China Satellite Navigation and Positioning Association of Professional Committee of the Smart Union
- 211.China Inorganic Salts Industry Association
- 212.China National Resources Recycling Association
- 213.The Chinese Society of Rare Earths
- 214.Chinese Psychological Society
- 215.China Association of Construction of New Rural Development
- 216.Big Data Branch China Information Association
- 217.The China Information Association
- 218.China Association of Circular Economy
- 219.Chinese Society for Rock Mechanics and Engineering
- 220.China Chamber of Commerce of Medicines & Health Products Importers & Exporters
- 221.China Medicinal Biotechnology Association
- 222.China Medical Pharmaceutical Material Association
- 223.China Association of Medical Supplies (Branch of Medical Equipment)
- 224.China Quality A ssoociation for Pharmaceuticals
- 225.Chinese Hospital Association
- 226.China Instruments Manufactures Association
- 227.China Instrument and Control Society (Beijing)
- 228.Genetics Society China
- 229.China Printing and Printing Equipment Industry Association
- 230.Chinese Seal Trade Association
- 231.Chinese Association for Improving Birth Outcome and Child Development
- 232.China Nonferrous Metals Industry Association Renewable Metal Branch
- 233.China Nonferrous Metals Society
- 234.China Association of Chinese Newspapers and Periodicals

- 235.Chinese Society for Horticultural Science
- 236.China Illuminating Engineering Society
- 237.China Association for Acupuncture and Moxibustion
- 238.Chinese Vacuum Society
- 239.China Staff Welding Technology Association
- 240.China Occupational Safety and Health Association
- 241.Plant Protection Society of China
- 242.Chinese Society of Plant Pathology
- 243.Botanical Society of China
- 244.China Refrigeration and Air conditioning Industry Association
- 245.China Association of Refrigeration
- 246.China Association for Quality
- 247.Chinese Information Processing Society of China
- 248.China Society of Integrate Traditional Chinese and Western Medicine
- 249.China Association of Small and Medium-sized Enterprise Investment Development
- 250.China Association of Small and Medium-sized Enterprises
- 251.China Foundry Association
- 252.Chinese Association of Automation
- 253.Chinese Association of Natural Science Museum
- 254.China Association of Chief Financial Officers
- 255.The Crop Science Society of China
- 256.The Association for The Advancement of Chinese Art and Children
- 257.Chinese Nursing Association
- 258.All-China Environment Federation
- 259.Chinese Association of Private Enterprises
- 260.All-china commercial information center
- 261.Chinese Preventive Medicine Association
- 262.China Association of Chinese Medicine (Beijing)
- 263.China-US Business Summit (Committee)
- 264.Intercontinental East Visual Art Culture Exchange Center
- 265.The department of Housing and Urban-rural Development Policy Research Center



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